



MEDIA ADVISORY

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**YOUTH CHALLENGE ELECTED OFFICIALS TO
MAKE SMOKE-FREE HOUSING A TOP PRIORITY**

WHAT: Youth advocates from the Youth Leadership Institute will hold a press conference to release data findings from surveys that demonstrate community members want smoke-free housing. Youth will be joined by public officials, a property owner, and a health expert to launch a campaign in San Mateo County for local jurisdictions to pass nonsmoking ordinances for multi-unit housing. Youth advocates are asking elected officials in San Mateo County to pass policies that would require multi-unit housing to be non-smoking. Belmont led the charge as the first city in the nation to pass a comprehensive smoke-free housing ordinance in 2007, yet is still the only city in San Mateo County that has adopted this type of policy. Local youth and community leaders know that we can do better!

WHEN: Friday, April 20, 2012, 4:00-4:30pm

WHERE: Coastside Fire Protection District Headquarters – CAL FIRE Station 40
1191 Main St., Half Moon Bay, CA 94019

WHO: (Confirmed Speakers)

Rich Gordon, State Assemblyman (D–Menlo Park)

Gabby Pyle, Youth Advocate, Youth Leadership Institute

Linda Civitello, President & CEO, Breathe California Golden Gate Public Health Partnership

Mike Alifano, Vice President of Coastside Fire Protection District Board of Directors

Sarah Lambert, Executive Director of Lesley Senior Communities

Allan Alifano, Mayor of Half Moon Bay

Additional Information: There will be opportunities to photograph & interview bilingual youth leaders (Spanish/English), public officials, health expert, and property owner. Other photo opportunities include fire truck, fire station, firefighters, large data charts, campaign posters & banners.

Sponsoring Organizations: Youth Leadership Institute, Coastside Fire Protection District, Asian American Recovery Services, Breathe California Golden Gate, El Centro de Libertad, San Mateo County Friday Night Live, and the San Mateo County Tobacco Education Coalition.

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