

Anti-Bullying Multi Media Arts Contest

"Bullies Tear Down, Friends Build Up"

Who can enter

- Any student aged 8-18
- Individuals or groups of 3

Types of entries

- Social Media
- Poster
- Performance



PRIZES:

Visual Arts:
\$100 iTunes Gift Card

Social Media:
\$100 Best Buy Gift Card

Don't Forget

Your Name

Your Age

Your School

- Deadline for all entries is March 15, 2013 @ 5 PM.
- Visual Artistic Interpretations must arrive by the deadline to:

AACHAC c/o Social Media Committee
100 S. San Mateo Dr,
4th Fl Administration,
San Mateo , CA 94401

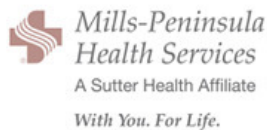
- Winning entries will be announced on March 30, 2013 during the *"Bullies Tear Down, Friends Build Up"* program at Mills Health Center, 100 S. San Mateo Dr, San Mateo, CA 94401.
- Entry forms and registration: aachac.org or call 650-696-4378

African American



Community
Health
Advisory
Committee

Sharing knowledge for life



DEADLINE: MARCH 15, 2013

“Bullies Tear Down, Friends Build Up”

Contest Guidelines

→Students **aged 13 and under** may **CHOOSE** which platform to submit entries

→All students **over the age of 13** **MUST** submit a social media entry

Social Media:

- Create, edit, and produce a 60-90 second public service announcement or commercial on the theme “*Bullies Tear Down, Friends Build Up*” and post to YouTube.
- Develop an online campaign using a social media (Facebook, Instagram, Tumblr, Twitter) to encourage teens to “*Build Up*” and not “*Tear Down*”. Campaign must run for 4 consecutive days
- Develop and interactive website based on the “*Bullies Tear Down, Friends Build Up*” theme with reference and links to service for youth

Visual Artistic Interpretation on 18” x 24” medium:

- Drawings, paintings, collage, photography

Performance*:

- Create an original song, poem, or spoken word
- You must submit a video recording of the original song, poem, or spoken word piece

General Rules

- Entries can be submitted by an individual or team of students (3 max). Each team member will receive the \$100 prize if selected.
- All entries must include: Student(s) name, age, school that you currently attend
- Multiple entries can be submitted by the same individual, however only one may be selected.
- Deadline for submission: **March 15, 2013** at 5:00 PM PST
- Late entries will not be accepted. Visual Artistic Interpretations must be delivered by the deadline to:
AACHAC c/o Social Media Committee,
100 S. San Mateo Dr, 4th Fl Administration,
San Mateo , CA 94401
- All visual artistic interpretations will be on display on March 30, 2013 during the “*Bullies Tear Down, Friends Build Up*” program .
- **Must** be present to win.