

ASIAN  
PACIFIC  
FUND

# Growing Up Asian in America



Dear Educator or Community Leader,

We are pleased to send you the 2014 contest guidelines for Growing Up Asian in America, an art, essay and media contest for K-12 Bay Area youth organized by the Asian Pacific Fund. This heritage program encourages students to creatively express their ideas on their identity and culture. We appreciate your assistance in distributing these guidelines to teachers and/or community members, and encouraging students to submit entries to the contest.

Students are invited to submit art, essays, poems and videos that celebrate Asian heritage and express their ideas on being Asian and American. The entry deadline is **Wednesday, March 5, 2014**. More information is available at [www.asianpacificfund.org](http://www.asianpacificfund.org) or [www.nbcbayarea.com](http://www.nbcbayarea.com), search: Growing Up.

Teachers, advisors and school administrators have been invaluable partners in this popular program since 1995. Bay Area students in kindergarten through grade 12 compete for \$20,000 in awards including \$1,000 cash prizes and iPad minis.

If you have questions, or would like additional copies of the guidelines, please contact us at (415) 395-9985 x 500, or [contest@asianpacificfund.org](mailto:contest@asianpacificfund.org). The guidelines can also be found on our website at [www.asianpacificfund.org](http://www.asianpacificfund.org).

Thank you for your support of this youth heritage program. It is only with the help of educators, youth advocates and other community members like you that we have been able to reach so many in this region.

Sincerely,

Audrey Yamamoto

MAJOR SPONSORS



MEDIA SPONSORS

Asian Week Foundation, Center for Asian American Media, Children's Creativity Museum, FilAm Star, India Currents, KEST-KSJX, The Korea Times, KTSF 26, Nichi Bei Weekly, Philippine News

PRESENTS

# Growing Up Asian in America

STUDENT ART, ESSAY & MEDIA CONTEST • \$20,000 IN CASH & PRIZES



## 2014 CONTEST THEME: FOOD

**Entry Deadline: Wednesday, March 5, 2014**

Food connects us to our families, communities and identities. Food helps us learn about the diverse cultures of our friends and neighbors. Preparing and sharing meals with one another is part of daily life, and also part of many important family traditions and cultural or religious celebrations.

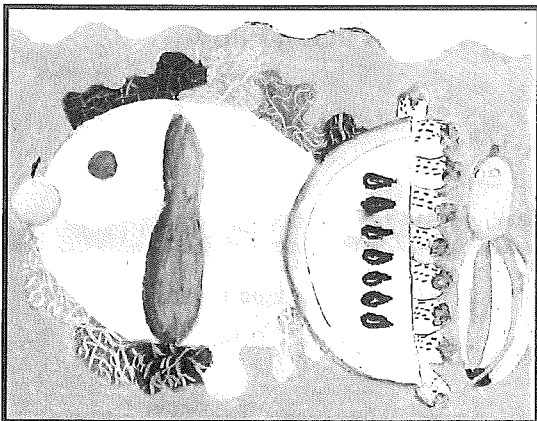
What role does food play in your life as an Asian or Pacific Islander growing up in America? How are you shaped by the traditions or beliefs your family, culture or community holds around food?

## PRIZES






-  3 ESSAY and 3 ART winners from each grade category will win **\$1,000** cash plus other prizes valued at **\$500**.
-  1-3 MEDIA winners will win **iPad minis** and will have their videos featured online.

## IDEAS FOR YOUR ENTRY

*You are welcome to use the following prompts to help spark ideas for your entry. You do not have to answer any of the questions below as long as your entry is about the role of food in your life as an Asian or Pacific Islander American.*



*Eating Fish With Head, Teresa W., 2nd Grade*

-  What is your favorite food? Is it something you learned to eat from your family? What does this food mean to you?
-  How does food connect you to, or set you apart from, your cultures? What have you learned about your own, or another's, culture through food?
-  Is there a special food that you help prepare or eat during birthdays, holidays or special occasions? What makes it special? What does it mean to you?
-  How does food impact you, your health or your community? How does the food you eat get to your plate? Are there any problems in this process? Propose a solution to a pressing food-related issue that concerns you (obesity, hunger, genetically modified foods, organics, animal rights, etc.).
-  Food not only nourishes us, but can be an art form—an avenue of creative expression. Share a unique recipe you or your family has created, and the story behind it.

### MAJOR SPONSORS



*Walgreens*  
AT THE CORNER OF HAPPY & HEALTHY

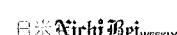


BAY  
AREA  
LIBRARIES

### MEDIA SPONSORS



INDIA CURRENTS



Philippine News

## ELIGIBILITY CRITERIA

- Students of all backgrounds including Chinese, Filipino, Indian, Japanese, Korean, Vietnamese, other Asian, Pacific Islander and multiracial ethnicities are invited to submit entries.
- You must be in grade K through 12.
- You must live in Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano or Sonoma County.
- If you have won in previous years, you cannot submit an entry unless you are in a different grade/entry category now. The three grade categories are grades K-5, 6-8 and 9-12. The entry categories are Art, Essay and Media.
- Contestants cannot win a prize in more than one category (ex. Art and Essay).
- Children of contest judges or screeners are ineligible to submit entries.

Winning entries are selected based on creativity, originality and skill in the category. Winners are notified by the end April. Awards will be presented at a ceremony on May 4, 2014 at the Asian Art Museum. **Must be present to win.**

## HOW TO SEND YOUR ENTRY

### Art or Essay (K-12)

Complete the form below and mail or deliver entry to:

Growing Up Asian in America  
Asian Pacific Fund  
465 California Street, Suite 809  
San Francisco, CA 94104

### Media (6-12)

Videos must be submitted online on our website at:

[www.asianpacificfund.org/growing-up-asian-in-america](http://www.asianpacificfund.org/growing-up-asian-in-america)

**ENTRIES MUST BE POSTMARKED BY WEDNESDAY MARCH 5, 2014 OR DELIVERED IN PERSON BY 5 P.M. SORRY, NO ENTRIES WILL BE ACCEPTED BY FAX.**

Submitting materials to the contest is considered a grant of license to the Asian Pacific Fund to use the materials in any manner, including the creation of derivative works without payment of a royalty. The Asian Pacific Fund is a tax-exempt non-profit organization and will only use these materials to further its charitable and educational mission.

## ENTRY GUIDELINES

### Art (K-12)

Format: MUST BE 8-1/2" x 11"

Materials and Media: Anything two-dimensional. All paints, crayons, colored pencils, markers, photos, computer generated graphics etc. are accepted. No sculptures or pop-ups, please.

### Essay or Poem (K-12)

Format: 8-1/2" x 11" paper, 12 pt. font size.

Length: 500 words MAXIMUM. Hand-written essays accepted. Please print or write on one side only.

### Media (6-12)

Only 6-12th grade contestants are eligible to submit video entries.

Format: Videos must be 1 minute MAXIMUM. 300MB (size) max. Video files must be in .avi, .mov, or .wmv.

## GENERAL

You may send one entry in each category (e.g. one piece of writing and one piece of art, one video--if in 6-12th Grade). We will not accept more than one entry per category. Art is judged separately from essays and poems, so please do not submit an entry that combines writing with art. Each entry must have a complete entry form.

Growing Up Asian in America is a program of the Asian Pacific Fund and was started in 1995 as one of the largest youth celebrations of Asian Pacific American Heritage Month in the nation.

## QUESTIONS?

Contact the Asian Pacific Fund at (415) 395-9985 x500 or e-mail [contest@asianpacificfund.org](mailto:contest@asianpacificfund.org). More information on Growing Up Asian in America is available online at [www.asianpacificfund.org](http://www.asianpacificfund.org) or [www.nbcbayarea.com](http://www.nbcbayarea.com), search "Growing Up."



## GROWING UP ASIAN IN AMERICA OFFICIAL ENTRY FORM

Category:  Art  Essay or Poem (Media contestants must fill out a form online)

PLEASE PRINT NEATLY

How Did You Hear About the Contest?  School  Library  TV/Radio  Online

First Name: \_\_\_\_\_ Middle: \_\_\_\_\_ Last Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_, CA Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail Address (if available): \_\_\_\_\_

School Name: \_\_\_\_\_ School City: \_\_\_\_\_

Title of Entry: \_\_\_\_\_